

# meeting challenges growing trust



Thank you for your support as we change the ITA Fall Conference from an in-person event to a webinar series. The 2020 ITA Fall Webinar Series will offer engaging keynotes, informative sessions, and time with peers. Sponsorship of the 2020 ITA Fall Webinar series is a unique opportunity to increase brand exposure across the trust community and build new alliances. We'd love for you to partner with us, join forces, and inspire today's trust professionals as we all learn, grow, and innovate.

## Webinar Series Details

**Tuesday, September 29 • 10:00 – 11:00 a.m.**

### Directed Trusts

*Bob Hodges & Haley Van Loon, Dickinson Law, Des Moines*

This presentation will address the update to the Iowa Trust Code to create directed trusts.

**Wednesday, September 30 • 10:00 – 11:00 a.m.**

### Recent Estate Planning Developments

*Jay Syverson, Nyemaster Law, Des Moines*

This presentation will address recent developments and trends that impact practice and procedure in estate planning and fiduciary administration, including Federal and State transfer & income tax issues as well as developments in the substantive laws of wills, trusts and fiduciary administration.

**Thursday, Oct. 1 • 10:00 – 11:00 a.m.**

### Chaos to Confidence During Times of Economic Stress

*Andrew Busch, Economist, Chicago, IL*

*Andrew's information about upcoming elections and the economy is great for your entire management team.*

This session is an in-depth study of how the coronavirus impacted the markets and economy and where we go from here. This session will review an update on current events, government programs, talking points for clients, and thoughts about what happens next. Andrew Busch is a former TV host for CNBC and Chief Market Intelligence Officer for the US government.

**Friday, Oct. 2 • 10:00 – 11:30 a.m.**

### ITA Annual Meeting & Perform Like A Champion

*Aaron Davis, Lincoln, NE*

*Aaron's inspirational message is great for your entire team!*

Attitude, mental toughness and the ability to change and adapt quickly are just a few characteristics that all champions possess. As a member of the Nebraska 1994 National Championship football team (considered by some as one of the best teams ever assembled), Aaron has a keen understanding of what it takes to achieve incredible results. Today's corporate environment is more competitive than ever before and it's those who are able to focus when others fold, who consistently stay at the top!

## Who is attending and why?

- Trust professionals from across Iowa.
- One low registration price of \$195 will include everyone from the organization, so the audience will be many people throughout the organization.
- Great content with topics critical to success in the trust industry
- Ease of attending. No travel required and no full-day commitment to participate.

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September 30 - October 2, 2020



*While there will not be a live event this year, ITA wants to help you gain exposure to Iowa trust professionals. ITA is proud to present a series of webinars and meetings developed to keep trust professionals up-to-date with current issues and deliver messages to thrive. As a sponsor, you will gain visibility and multiple opportunities throughout the week to promote your company's brand to trust professionals across the state.*

## **Sponsorship package: \$500 per sponsor**

- Logos on promotional materials – printed, email, and website
- Post event thank you to all attendees with names and logos of sponsors
- Participant list before and after the event
- Recognition with name and logo at the start and end of each session
- One-page handout sent to all registered attendees with speaker handouts
- Free registration to the event for your organization

## **Yes! I would like to sponsor ITA's Fall Webinar Series**

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Description of company for event materials will be included in participant handouts. Please list below: